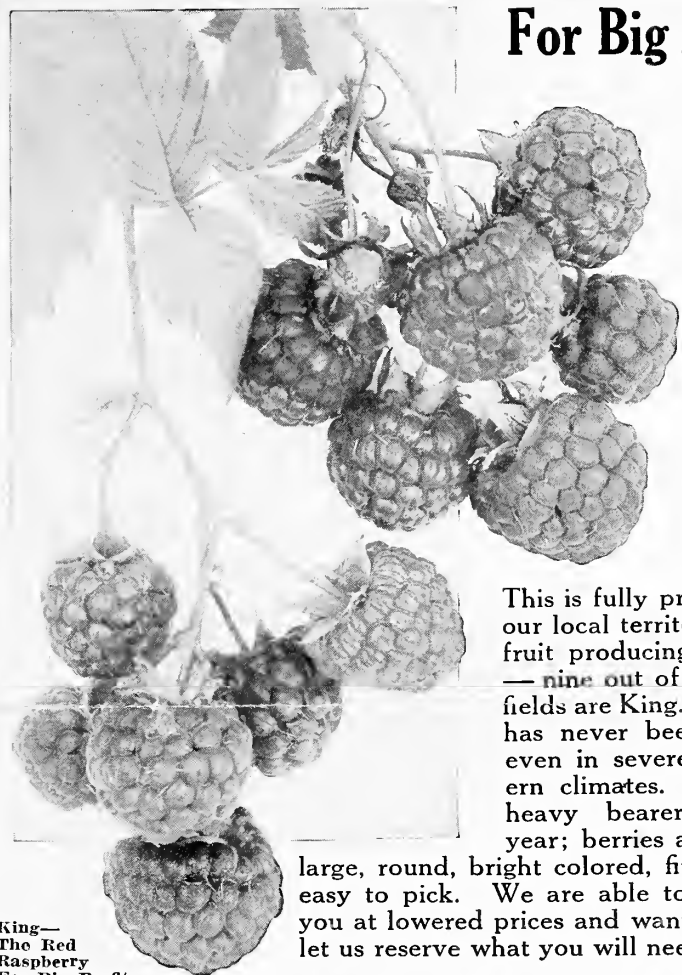


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Do not assume content reflects current scientific knowledge, policies, or practices.

B-W-A-N Standards of Quality



King—
The Red
Raspberry
For Big Profits

For Big Early Returns **Victory**

King Red

The Most Profitable Red Raspberry

King is by far the leading Red Raspberry. This is fully proven by the fact that in our local territory — the greatest small fruit producing county in the country — nine out of every ten red raspberry fields are King. King is very hardy and has never been known to winterkill, even in severe northern climates. It is a heavy bearer every year; berries are very large, round, bright colored, firm, and easy to pick. We are able to supply you at lowered prices and want you to let us reserve what you will need, now.

The New Red

Bigger in Size Better in Quality



VICTORY
From Photograph of a Pint of Victory Berries.
Each Measuring Nearly an Inch in Diameter.

Most delicious of them all—wonderful producers, great money makers—six berries five inches. See photograph opposite. Victory is far ahead of all other red raspberries. A seedling of the Cuthbert, it resembles that fine variety closely. Victory is not an untried variety. It has produced regularly for several seasons, nearly twice as much fruit as Cuthbert, grown side by side on the same field with the same care. Careful tests show that Victory is easily the leader among red raspberries, not only in hardiness, vigor and production, but the fruit is larger and of much better quality. A berry such as Victory is sure to bring greater profits.

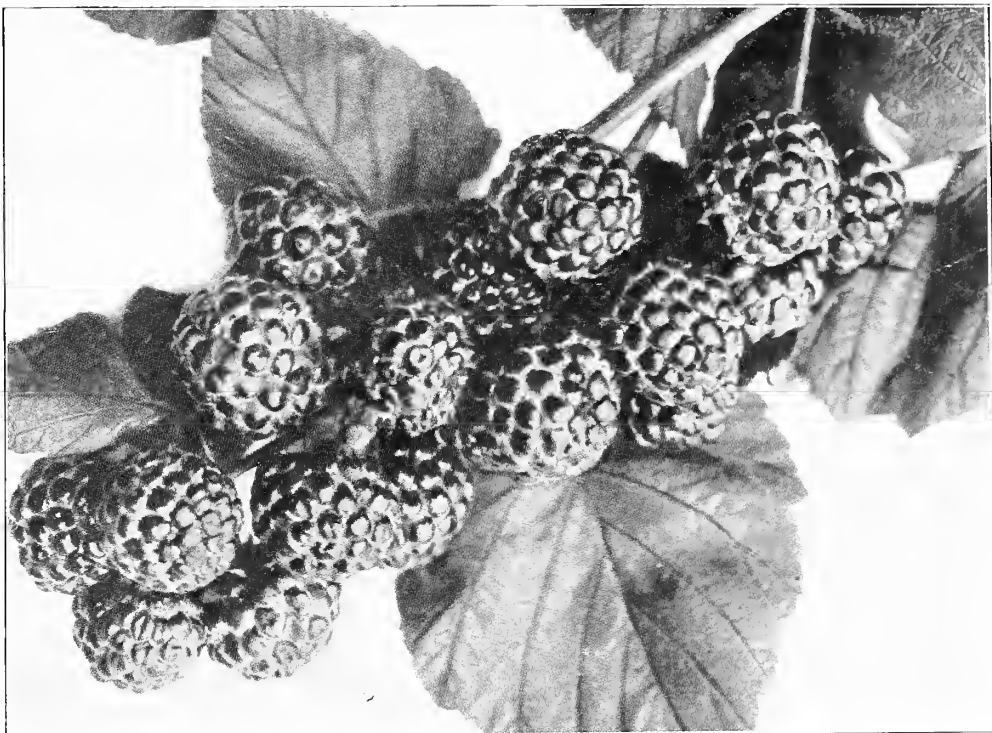
Cumberland

The Business Blackcap

No Blackcap has ever been grown as extensively, nor has attained the popularity of the Cumberland. Wherever Blackcaps are grown you will find Cumberland standing out pre-eminently, for it is the one black raspberry that seems to thrive in every part of the country.

Its fruit is large, firm and of delicious flavor; a rich black in color, making a handsome and attractive appearance in the crate. The berry has a tougher skin than other varieties, and does not crumble. Cumberland is a good long-distance shipper and appears on nearby or distant markets in first-class selling condition. By all means plant Cumberland this spring. We guarantee it to please you and make you big money on your investment.

OHIO CUSTOMERS—The raspberry quarantine imposed by your state last year has been lifted, enabling us to again make shipments of raspberry plants into your state. Buy your raspberries from us this year and get the best quality for the least money.



Cumberland
Black Raspberries

Lucretia Dewberry

\$1,000 From a Single Acre

Dewberries are bringing more money every year, and we strongly advise our customers to get started with them this year so that you can collect your share of the big money before any more valuable time slips by. The berries are extremely large, having a beautiful appearance, and are of excellent quality for either home use or market. Ripening a week to ten days earlier than ordinary blackberries, they always command the very highest prices.



LUCRETIA

Lucretia is endorsed by fruit growers and horticulturists throughout the country as the best of the blackberry family; berries are far larger and incomparably better than any blackberry; soft, sweet, and luscious throughout, and bright black in color. Strong, well rooted, first-class, one-year tip plants that will root and grow quickly—the kind fruit growers use. Your order reserves your plants.

Concord

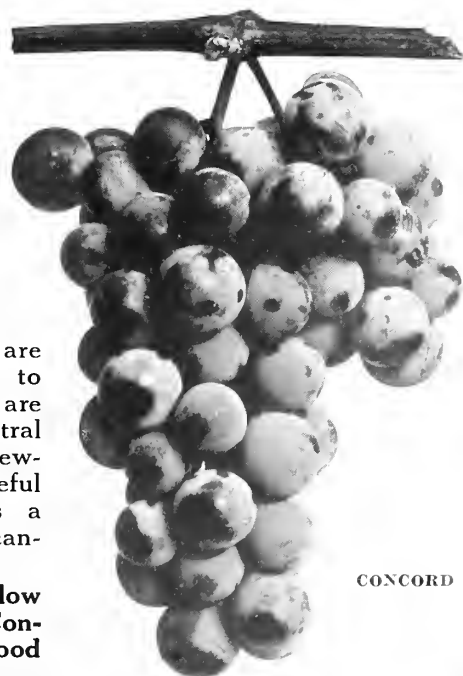
The Standard Commercial Grape

Universally grown for every purpose to which a grape is put, Concord fully meets all demands. The standard of quality on every market—it sets its own price—your market is certain. A well cared for Concord vineyard will bring you paying crops thruout your lifetime.

Concord yields very heavily, producing large, well filled bunches of firm berries that will not break in shipment. Deep, purplish black in color and full of rich juice, Concord is one of the best for table and home use.

Michigan-grown grapevines are now recognized as fully equal to those grown in the East, and are particularly adapted to the central states. Our correct methods of new-ground propagation and careful grading make B-W-A-N vines a profitable investment that you cannot afford to pass by.

A REAL BARGAIN: See our low price on short topped, 1-year, Concord—Strong rooted—"A good grape that will grow."



CONCORD

If You Are Interested in Berry Growing—Ask for Our Illustrated Catalog

B-W-A-N New Ground Strawberry Plants

Just a few of our Leaders: These and seventeen other new and standard varieties of strawberries, as well as a complete line of raspberries, blackberries and all small fruits, together with a liberal assortment of roses, ornamental shrubs, flowering bulbs and evergreens are all fully described and illustrated in natural colors in our new forty-page Berry Plant Salesbook, just out. A copy is yours for the asking. If interested, send for it today.

Eaton—The Strawberry Supreme



The Firmest Berry Known

account of its exceptional firmness and solid color, it is often sought after by canning factories who standardize on the Eaton.

This year, with our combined resources, we have for the first time grown a stock of Eaton that we believe will come somewhere near meeting the demands of our customers. No longer need you hesitate on account of the price. We've taken care of that, too, and Eaton now costs no more than any other of the better kinds.

Remember, our stock consists entirely of the original Whitten Strain. If you buy from us you are sure to get genuine Eaton. Every plant guaranteed.

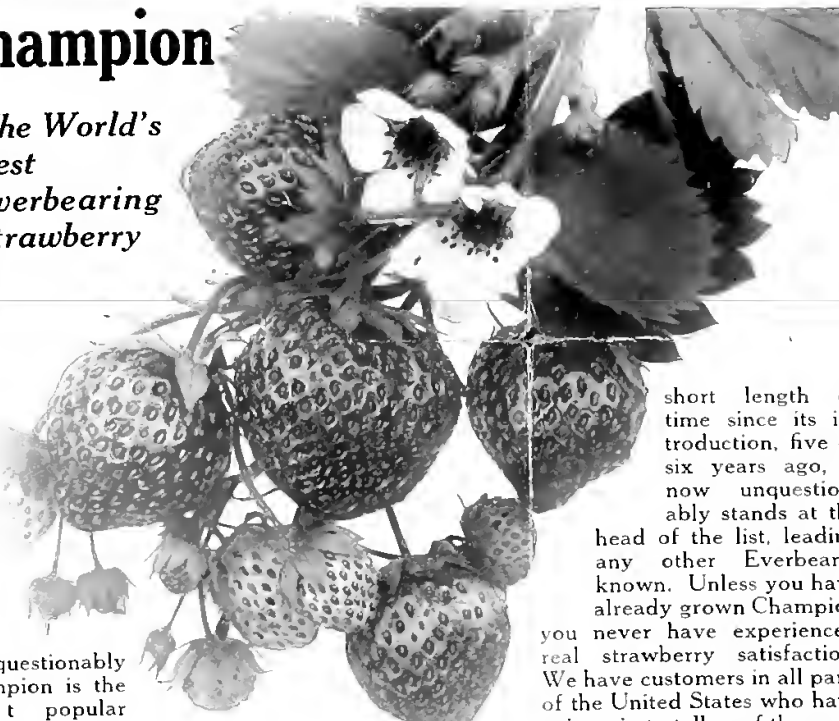
Eaton has come to stay! No longer is it looked upon with doubt and skepticism as an untried experiment. The more progressive growers, the ones who are always looking for something better, planted Eaton when it was in its infancy, a strawberry little known. Of course, the planting cost was considerably more than it would have been had they contented themselves with some common, low-priced variety. In every case, however, the first crop of berries repaid the additional cost many times over.

Eaton is one of the most heavy yielding strawberries ever produced. All of its berries are large in size, a rich, dark red, clear through to the heart; every one perfect in shape to the last.

Its unusual firmness makes it the best long-distance shipper ever produced. It can safely be shipped two hundred miles and arrive in excellent condition. On

Champion

The World's Best Everbearing Strawberry



Unquestionably Champion is the most popular Everbearing strawberry known today, even outclassing Progressive, the former standard of excellence.

It is one of the newer kinds, but so great has been its value, and so marked its superiority over all others that in the

short length of time since its introduction, five or six years ago, it now unquestionably stands at the head of the list, leading any other Everbearer known. Unless you have already grown Champion you never have experienced real strawberry satisfaction. We have customers in all parts of the United States who have written in to tell us of the wonderful results Champion has given them.

Champion will do as well for you if you will but give it the care and attention it deserves, and will reward your efforts by producing a bigger and better crop of berries than you've ever grown before.

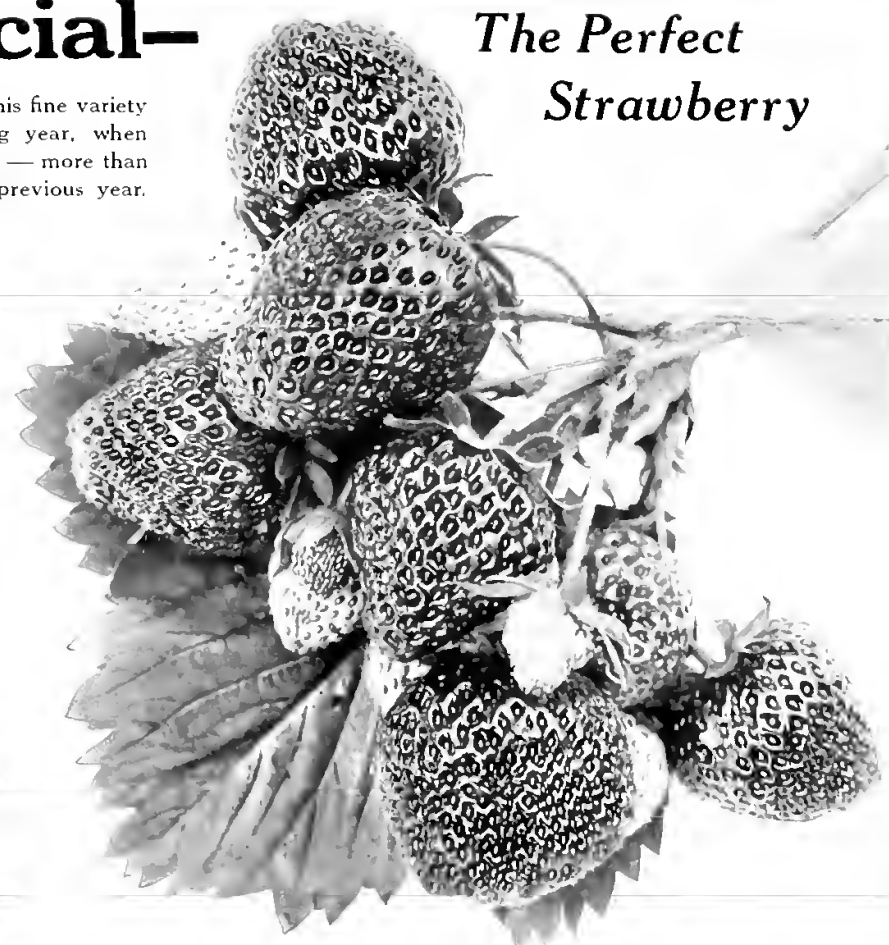
Bun Special—

Introduced in 1920, the worth of this fine variety was widely recognized the following year, when over one-half million plants were sold — more than twelve times the total sales of the previous year. This rapid increase has been steadily growing thru four years. This year the demand is equally strong from all parts of the country, showing that Bun Special has become fully established as one of the proven standard varieties in all fruit-growing sections and is replacing some of the older kinds because it is a better berry.

When you consider quality of fruit, Bun Special leads in size, color and productiveness; it is the finest flavored, heavy yielding strawberry we have ever seen.

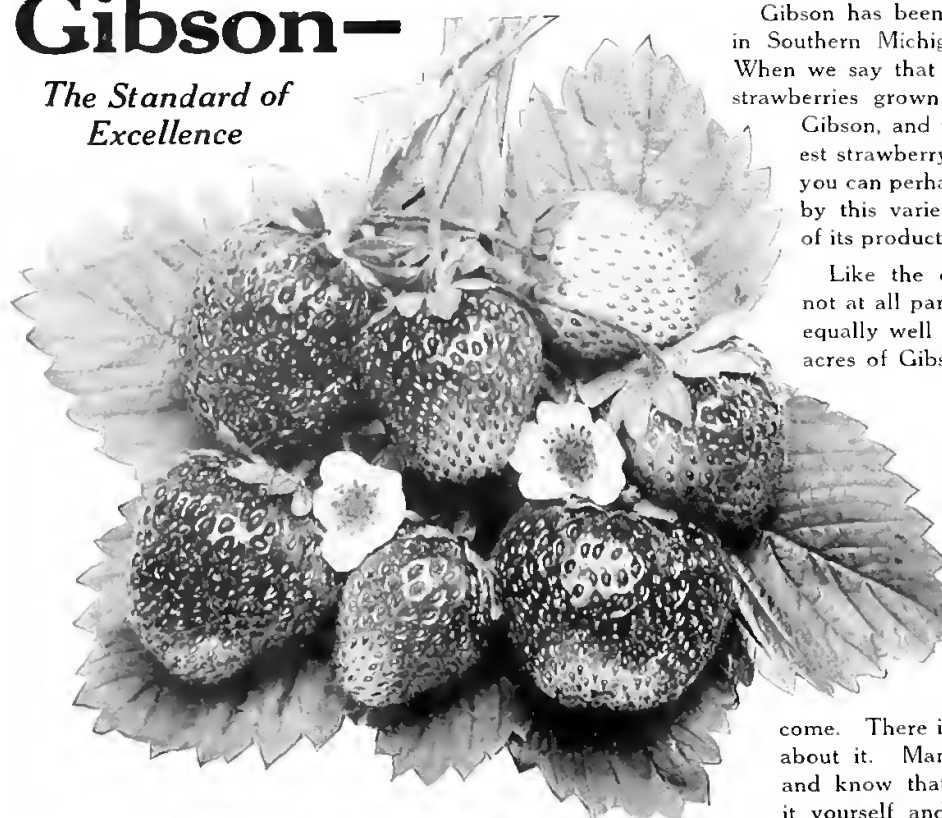
The joining together of our nurseries enables us to produce first-class stock at less cost than ever before. We are glad to give you the benefit of this saving by materially reducing prices on **Genuine Bun Special**. Each year the demand has exceeded the supply for this variety, and we have been obliged to disappoint many of our customers. To be sure of getting what you want, send your order now so that we can reserve your plants.

The Perfect Strawberry



Gibson—

The Standard of Excellence



Gibson has been the leading market strawberry in Southern Michigan for the past fifteen years. When we say that far more than a half of all the strawberries grown in our County of Berrien are Gibson, and that Berrien County is the greatest strawberry producing center in the world, you can perhaps realize the great strides made by this variety, and the stupendous volume of its production.

Like the old Senator Dunlap, Gibson is not at all particular where it grows, and does equally well in all soils and climates. "Two acres of Gibson and Independence," has become a slogan with many strawberry growers all over the country. It is a fact that two acres set to Gibson and given the proper care and attention, will produce enough high-grade berries in a single season to net one a handsome yearly income. There is no guess-work about it. Many have tried it and know that it is so. Try it yourself and be convinced.



Cooper—The Biggest Berry Known

Cooper was introduced three years ago. Our Mr. Ackerman at once secured a large propagating stock from the introducer, and has sold genuine Cooper for two years. To fully appreciate this supreme variety you must grow it for yourself. "The Biggest Berry Known," is no exaggeration. In addition, it is one of the most productive. Cooper berries grow to two and three times the size of ordinary strawberries. Berries begin to ripen medium early along with Gibson and Dr. Burrill. With eight to ten fruit stems on each plant, Cooper is literally loaded with fruit. This great crop extends its picking season over several weeks. The Cooper flavor is something new in strawberries — genuine sweetness.

Dr. Burrill—

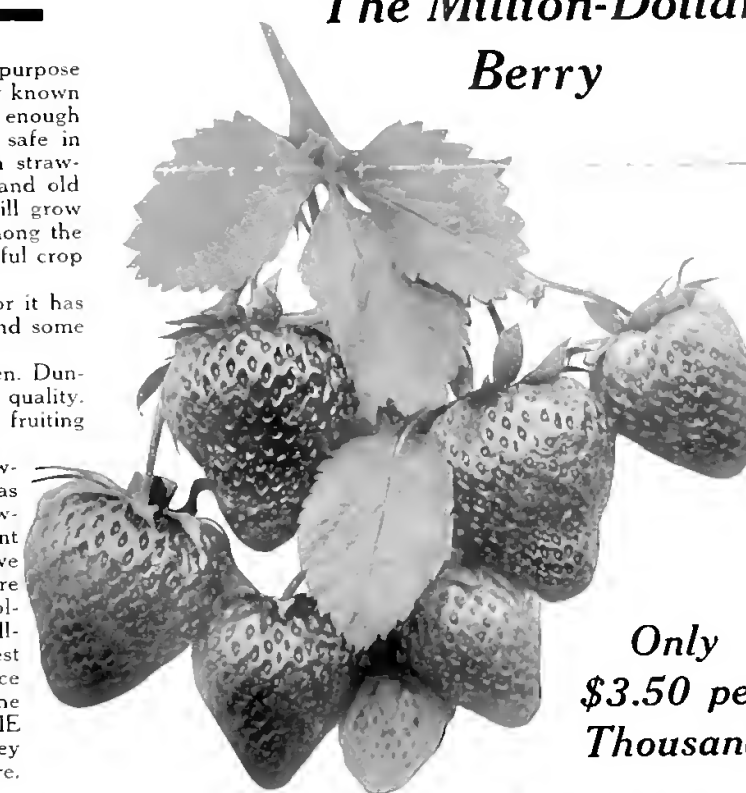
Dr. Burrill is one of the best general-purpose strawberries ever produced. It is commonly known as "The Improved Sen. Dunlap," which is enough of a recommendation for any one to feel safe in planting it. Any one who has ever grown strawberries at all has doubtless heard of that grand old strawberry, Sen. Dunlap — the kind that will grow anywhere — that will blossom and fruit among the weeds if necessary, and still bring a wonderful crop of berries to perfect maturity.

That's just what Dr. Burrill does, too, for it has all of the good qualities of Sen. Dunlap, and some more that Dunlap never possessed.

Dr. Burrill produces more berries than Sen. Dunlap — bigger berries, and berries of better quality. It is a strong pollenizer of unusually long fruiting period — mid-season to late.

Dr. Burrill is really a wonderful strawberry, and is worth to the grower just as much as the higher priced kinds. It is, however, a most wonderful plant maker, and for this reason we can grow it much more cheaply than other kinds. Following out our practice of selling everything at a modest profit only, we have the price down where you can buy the **GENUINE TRUE-TO-NAME DR. BURRILL** for less money than you ever have before. It's a real money saver.

The Million-Dollar Berry



Only \$3.50 per Thousand

Baldwin-Whitten-Ackerman Nurseries

Bridgman, Michigan

B-W-A-N Can Save You Money - Because

This Consolidation of Three of the Leading Berry Plant Growers of the Country Means a Great Reduction in the Price of First-Quality Berry Plants

O THE FRIENDS AND CUSTOMERS OF O. A. D. BALDWIN, C. E. WHITTEN & SON and A. R. WESTON & CO., now combined under the name of BALDWIN-WHITTEN-ACKERMAN NURSERIES, we desire to extend the season's greetings and to express our appreciation of the generous patronage and confidence given us in years gone by while we, as separate institutions, have endeavored to serve our customers to their entire satisfaction; and to invite the same confidence and consideration for our new and enlarged organization, which is now so much better equipped to serve the needs of the berry growers and fruit interests of the entire country.

For more than thirty years these three individual concerns, Pioneers of the Berry Plant Business, have each been furnishing the entire fruit growing world with plants of the highest quality. While they have been working along similar lines, and have always displayed a willingness to cooperate with and help one another, it has, of course, meant the maintenance of three separate organizations.

It was found that by combining their individual resources, great economies could be practiced both in the growing and marketing of their product, which would enable them to furnish customers with plants at much lower prices than in the past. And so this consolidation has been effected, and we, as a new and larger organization, stand ready to serve you in a better and even more efficient manner than have any of us in the past. We want you to feel that our new organization has just as great an interest in your success, and as earnest a desire to serve you in such a manner that you may be fully satisfied in every detail.

By operating on a much larger scale, we are now able to effect many economies that heretofore were impossible, the benefit of which we are, to a large extent, passing on to our customers, as is plainly evidenced by our new low prices given in the enclosed price list.

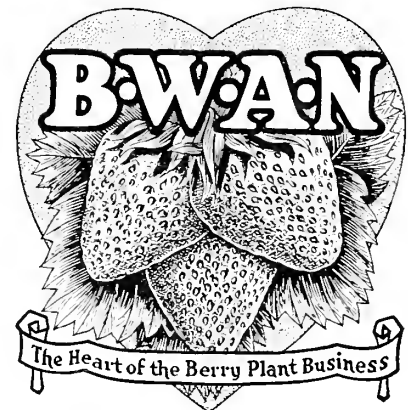
Every article handled by us is listed in this price sheet, which makes it easy for you to select the different plants you want and send in your order by using the order blank and return envelope you will find enclosed for your convenience.

We again assure you that we stand ready to serve you with the same careful attention to your wishes that has been given by the individual firms in the past, and we know full well that we can please you and satisfy you in every respect if your business is placed with us.

Very truly yours,
BALDWIN-WHITTEN-ACKERMAN NURSERIES.

BALDWIN-WHITTEN-ACKERMAN
NURSERIES
BRIDGMAN, MICHIGAN

Quantity Producers of High-Grade Small Fruit Plants



Ornamental Shrubs, Evergreens, Bulbs

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Bridgman, Mich.
Permit No. 1

JAN 21 1924
U.S. Department of Agriculture

Will W Tracy Sr

Washington

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Bureau of Plant Ind
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"Michigan New Ground Plants That Grow"

Gladioli Choice Named Varieties

Gladioli produce the most beautiful blooms of any summer-flowering bulb. They last longer when cut than other flowers, and develop in water to a greater perfection than if left on the plant. Any rich, sandy garden soil will successfully grow Gladioli, providing the location is exposed to the benefit of full sunlight.

For best results, bulbs should be planted from April 15th to May 10th, throughout the northern states. Set bulbs three to four inches deep and three inches apart in the drills. Rows should be twelve to eighteen inches apart. Can also be planted four to six inches apart each way.

Halley Delicate salmon pink. Lower petals have a cream colored blotch bisected by red stripe. One of the earliest bloomers.

L'Immaculee Pure white, having long, full spikes of a dozen or more well arranged blooms. Very durable and lasting.

Mrs. Frank Pendleton One of the very finest Gladioli. Color is a light pink with a great blotch of richest carmine-red in the throat. Wide-open, large flower, and a strong grower. One that has been awarded many prizes. A very popular addition to any collection.

Panama Beautiful rose-pink. Unusually large blooms, wide-open and waxlike. A great favorite with every one.

Schwaben A new variety of unusual beauty. Extremely showy both as a cut-flower and bedder. Color is pure canary-yellow shading to sulphur, the golden throat slightly blotched with a touch of red, but so deep as not to interfere with the general all-yellow effect. Flower spikes are tall, strong and well set with large, broad flowers.

War Deep, brilliant red. A strong grower with large, wide-open flowers. One of the most showy on our list.



Gladioli



Spirea Van Houttei

Spirea Van Houttei Grandest of Spireas

Commonly know as Bridal Wreath. One of the best shrubs for use in beautifying the home grounds. Equally beautiful when planted as a single shrub or in masses. Exceptionally good for lawn borders, hedges and screens. A quick growing bush that will blossom the next spring after planting.